

wecrochet

CALL FOR SUBMISSIONS WINTER 2021

Submission Themes

WeCrochet is looking for a variety of crochet designs for single pattern downloads, book, and magazine creation. We have provided mood boards of inspirational images and yarns to use, as well as specific designs we are looking for (*please note, there are 5 pages to this PDF*). This call is for crochet designs only.

Brief Description

Get your hooks ready! We are looking for new crochet patterns in 4 themes for Winter—Plaid, Mosaic Crochet, Quick Gifts, and Cozy Luxury. Please see our mood board for exact yarn and project details with each theme.

Deadline

January 27, 2021

Compensation/Support

\$200-600 (depending on design) per pattern. Our preference is to purchase the pattern outright as an exclusive on crochet.com. While WeCrochet will crochet the samples, we will provide yarn support for designers to crochet their own version of the pattern. WeCrochet will also photograph all samples and designers will be able to use photographs for their own promotions. WeCrochet will provide tech edits and the final pattern layout, with feedback from the designer.

Submission Requirements

One-page submission, complete with:

- Detailed pattern information
- Suggested yarn
- A sketch of the design
- Sizes included
- Designer bio/contact information
- If the pattern has a stitch pattern other than solid colored single or double crochet, please include a photograph of a swatch of it on the one-page submission (not just a chart or drawing). While swatches do not need to be in suggested yarn, we do suggest a solid, neutral color similar to the intended finished project so we can get a better feel for your pattern.

Include all relevant information on one page. Due to high volume, submissions not in this format may not be accepted. Our intended projects and themes are shown on the inspiration boards. Please keep these in mind when putting together your submission.

Patterns cannot have been already published elsewhere. Please do not submit completed patterns.

Send To

Send your submission via this [Google form link](#). Please keep your file size to under 5MB (there are several free websites to reduce file sizes if needed).

Other Info

For yarn support, designers must have a US, Canada, Australia, or UK mailing address. Submissions will be accepted through January 27, 2021; designers will be notified of final decision by February 10, 2021 at the latest. Finished patterns will be due by March 9, 2021. Any other questions may be directed to submissions@wecrochet.com.

PLAID 2021

Break outside of the plaid box with this collection of patterns. We are looking for a selection of different plaid techniques and project types. Plaid is a traditional pattern that comes out around the holiday season and we want to bring that cozy feel of winter into each pattern. While we would love to see some new plaid colorways, beyond the traditional Buffalo Plaid, we do want these to be timeless items.

Think new plaid colors, different plaid construction and cozy season-round use when designing for this collection.

We are specifically looking for:

- Wearables like sweaters, ruanas, and ponchos
- Accessories like bags, mitts, and wraps
- Home items like ornaments, stockings, blankets, and pillows

Yarns to use: all WeCrochet/Knit Picks yarns are available for design use with emphasis on Stroll, Paragon, Muse, Galileo, Gloss, City Tweed, Capretta, Andean Treasure, Wool of the Andes, and Brava.

Please find additional mood boards on Pinterest: www.pinterest.com/submissions0715/nv21-plaid



MOSAIC 2021

Let color and pattern inspire you with this collection. Mosaic can be a technique that people stay away from because they think it is too hard. Let's break down that wall and make beautiful projects to get people inspired to make mosaic crochet. Consider all over pattern or using mosaic as an accent. This collection of patterns will use different mosaic techniques and varying skill levels.

Think color, pattern, skill level and technique when designing for this collection.

Mosaic Techniques: Two-Row Interlocking, Overlay, Right Side Only Rows or Rounds

We are specifically looking for:

- Sampler blankets and other introductory projects
- Sweaters and other projects to provide inspiration and challenges
- Smaller projects for experimenting like hats, shawls, and wraps
- Projects to show off color like pillows, bags, and other accessories

Yarns to use: all WeCrochet/Knit Picks Palette, Wool of the Andes, Swish, Stroll, CotLin, Comfy, Brava, and Shine.

Please find additional mood boards on Pinterest: www.pinterest.com/submissions0715/nv21-mosaic



QUICK GIFTS 2021

We all want to make quick colorful gifts for any time of year. This collection of patterns will be projects that can be made quickly and relatively inexpensively. Think about gifts for your friends, family, teachers, craft night, or that person who RSVPed to the party last minute.

Think color, cute, quick, and thoughtful when designing for this collection.

We are specifically looking for:

- Mug or mason jar cozies and other projects that can be quickly replicated
- Jewelry and other show-stoppers
- Gift Card Holders, ornaments, baskets, and other projects to decorate a gift
- Wall hangings, stockings, banners, and additional playful home decor
- Slippers, quick accessories, and other gifts for getting cozy

Yarns to use: all WeCrochet/Knit Picks yarns are available for design use with emphasis on Brava, Dishie, Wool of the Andes, Comfy, Curio (#3, #10), Mighty Stitch, Shine, Snuggle Puff, Wonderfluff, and Tuff Puff.

Please find additional mood boards on Pinterest: www.pinterest.com/submissions0715/nv21-quick-gifts



COZY LUXURY 2021

Imagine yourself curled up on your couch reading your favorite book or working on your next big project wrapped in cozy crochet. This collection of patterns will be made with luxury yarn and have an oversized, curl-up-with-a-good-book feel. Made for staying in, these are items that you will want to grab and cuddle up with around the house.

Think neutral colors, cozy soft yarn, texture, oversized fit and comfort when designing these patterns.

We are specifically looking for:

- Cozy socks, slippers and more items for staying cozy
- Sweaters of every kind, pullover, cardigan, long, short, always cozy
- Large wraps, cozy cowls, and accessories for curling up
- Ruanas, ponchos, and other garments that remind you of blankets

Yarns to use: all WeCrochet/Knit Picks yarns are available for design use with emphasis on Stroll, Paragon, Muse, Hawthorne, Galileo, Gloss, City Tweed, Aloft Mohair, Wonderfluff, Biggo, Billow, Capretta, Alpaca Cloud, and Andean Treasure.

Please find additional mood boards on Pinterest: www.pinterest.com/submissions0715/nv21-cozy-luxury

