

wecrochet

CALL FOR SUBMISSIONS SPRING 2022

Submission Themes

WeCrochet is looking for a variety of crochet designs for single pattern downloads, book, and magazine creation. We have provided mood boards of inspirational images and yarns to use, as well as specific designs we are looking for (*please note, there are 5 pages to this PDF*). This call is for crochet designs only.

Brief Description

Get your hooks ready, we are looking for new crochet patterns in 5 themes for Spring 2022— Motif Mania, Garden Party Lace Tops, Tunisian, Crochet Organization and Homesteading. Please see each theme's mood board for exact yarn and project details.

- Motif Mania: pin.it/3lgo8A5
- Garden Party Lace Tops: pin.it/334Hu8i
- Tunisian: pin.it/77WJgA9
- Crochet Organization: pin.it/5WRly9U
- Homesteading: pin.it/5SkCWuz

Deadline

May 10, 2021

Compensation/Support

\$200-800 (depending on design) per pattern. Our preference is to purchase the pattern outright as an exclusive on the new crochet website. WeCrochet will crochet the samples and will provide yarn support for designers to crochet their own version of the pattern. WeCrochet will also photograph all samples and designers will be able to use these photographs for their own promotions. WeCrochet will provide tech edits and the final pattern layout. WeCrochet reserves the right to change pattern names and requested yarn from the designer to fit our collection.

Submission Requirements

One-page submission, complete with:

- Detailed pattern information
- Suggested yarn
- A sketch of the design
- Sizes included
- Designer bio/contact information
- If the pattern has a stitch pattern other than solid colored single or double crochet, please include a photograph of a swatch of the stitch pattern on the one-page submission (not just a chart or drawing).

While swatches do not need to be in suggested yarn, we do suggest a solid, neutral color similar to the intended finished project so we can get a better feel for your pattern.

Include all relevant information on one page. Due to high volume, submissions not in this format may not be accepted.

Patterns cannot have been already published elsewhere. Please do not submit completed patterns. Our intended projects and themes are shown on the inspiration boards. Please keep these in mind when putting together your submission.

Send To

Submit your submissions through the link below. You will be taken to a Google Form to add all of your information. If you have any questions about the process please email submissions@wecrochet.com for clarification.

Submit your design HERE: https://docs.google.com/forms/d/e/1FAIpQLScKK2_hbl7idAcH65dvRa2lUF6Fe4gzvVU_ieNlzz_BhmDIZQ/viewform?usp=sf_link

Other Info

For yarn support, designers must have a US, Canada, Australia, or UK mailing address. If you do not live in one of these countries you will need to have a shipping address in one of those countries for us to ship to and then facilitate shipping to yourself.

Submissions will be accepted through May 10, 2021; designers will be notified of final decisions by May 21, 2021 at the latest. Finished patterns will be due by June 15, 2021. Any other questions may be directed to submissions@wecrochet.com.

MOTIF MANIA 2022

Get ready for summertime travel and packing up your car projects in this collection. This collection will focus on making motif items so that you can easily take it with you over the summer months. Consider using repeatable motifs so all you need is your yarn and hook to work on your project. Build each motif as you travel around and then put it together when you are home or at the end of the summer. Projects can be one color or multi color, they do not need to be items to use in the summer, we are playing off the time spent traveling.

Think modern motifs for module projects like blankets, bags, garments, pillows and more.

Yarn Suggestions:

- Brava
- Chroma Twist
- Comfy
- Kindred
- Mighty Stitch

Please find additional mood boards on Pinterest: pin.it/3lgo8A5



GARDEN PARTY LACE TOPS 2022

Get out your crochet lace tops perfect for your next garden party, beach outing or even wedding. Looking for this collection to be lace tops that can be worn out to summer events. Projects can be motifs, all lace or even lace paneling. All projects should be a top, tee or cardigan while considering the coverage of the item.

Think filet crochet, broomstick lace, pineapple stitch and other open stitches.

Yarn Suggestions:

- Alpaca Cloud Lace or Fingering
- Comfy Fingering
- CotLin
- Curio #10 or #3
- Galileo
- Gloss Lace or Fingering
- Lindy Chain
- Paragon
- Stroll Fingering

Please find additional mood boards on Pinterest: pin.it/334Hu8i



TUNISIAN 2022

This collection will be ALL about Tunisian. We would like a variety of projects and techniques for this collection. From beginner to advanced projects, all will be accepted. We are looking for a variety of stitches and constructions so that we can teach the technique along the way. NOTE: This collection will span through the fall and winter season if we have enough pattern submissions, don't be held back by the spring timing of this collection.

Think bags, hats, garments, blankets and more.

Yarn Suggestions:

- Swish DK
- Capra DK
- Gloss
- Paragon
- Andean Treasure
- City Tweed
- Kindred

Please find additional mood boards on Pinterest: pin.it/77WJgA9



CROCHET ORGANIZATION 2022

Get started with spring cleaning and organization with this collection. Branch out from blankets and pillows and create pieces with function and style to help organize your home, giving everything a beautiful place. Baskets, totes, and storage are what we are looking for.

Think baskets and other things to organize in your home.

Yarn Suggestions:

- Brava
- CotLin
- Mighty Stitch
- Comfy Color Mist
- Dishie
- Shine

Please find additional mood boards on Pinterest: pin.it/5WRly9U



HOMESTEADING 2022

This collection will be things that you can use around your house and garden for the summer. This will have more of a rustic feel to it. Take yourself to the little farm where you grow and make all that you have from the land and your hands. This is a great way to bring your craft into your everyday life.

Think making everything for your home from lamps and rugs to baskets and décor.

Yarn Suggestions:

- City Tweed
- Hawthorne
- Palette
- Stroll Tweed
- Twill
- Wool of the Andes

Please find additional mood boards on Pinterest: pin.it/5SkCWuz

