

wecrochet

CALL FOR SUBMISSIONS

Submission Themes

WeCrochet is looking for a variety of crochet designs for single pattern downloads, and books. We have provided mood boards of inspirational images and yarns to use, as well specific designs we are looking for (*please note, there are 3 pages to this PDF*). This call is for crochet designs only.

Brief Description

Get your hooks ready, we are looking for new crochet patterns in 2 themes for SE22— Mommy & Me and Baby Blankets. Please see each theme's mood board for exact yarn and project details.

- Baby Blankets: pin.it/57QjHQq
- Mommy & Me: pin.it/36uoToF

Deadline

Submission Deadline: December 30, 2021

Notification of Acceptance: January 9, 2022

Finished Pattern Due: February 10, 2022

Compensation/Support

\$300-800 (depending on design) per pattern. Our preference is to purchase the pattern outright as an exclusive on the crochet website. WeCrochet will crochet the samples and will provide yarn support for designers to crochet their own version of the pattern. WeCrochet will also photograph all samples and designers will be able to use these photographs for their own promotions. WeCrochet will provide tech edits and the final pattern layout. WeCrochet reserves the right to change pattern names and requested yarn from the designer to fit our collection.

Submission Requirements

One-page submission, complete with:

- Detailed pattern information
- Suggested yarn
- A sketch of the design
- Sizes included
- Designer bio/contact information
- If the pattern has a stitch pattern other than solid colored single or double crochet, please include a photograph of a swatch of the stitch pattern on the one-page submission (not just a chart or drawing).

While swatches do not need to be in suggested yarn, we do suggest a solid, neutral color similar to the intended finished project so we can get a better feel for your pattern.

Include all relevant information on one page. Due to high volume, submissions not in this format may not be accepted.

Patterns cannot have been already published elsewhere. Please do not submit completed patterns. Our intended projects and themes are shown on the inspiration boards. Please keep these in mind when putting together your submission.

Send To

Submit your submissions through the link below. You will be taken to a Google Form to add all of your information. If you have any questions about the process please email submissions@wecrochet.com for clarification.

Submit your design HERE: <https://forms.gle/7AmL5sjbLag46r9FA>

Other Info

For yarn support, designers must have a US, Canada, Australia, or UK mailing address. If you do not live in one of these countries you will need to have a shipping address in one of those countries for us to ship to and then facilitate shipping to yourself.

Submissions will be accepted through December 30, 2021; designers will be notified of final decisions by January 9, 2022 at the latest. Finished patterns will be due by February 10, 2022. Any other questions may be directed to submissions@wecrochet.com.

BABY BLANKETS 2022

Baby blankets are the perfect gift for new babies. Something handmade while you think about them with every stitch. Consider the yarn and the stitches that you are using for these patterns. We prefer to stay away from anything that has a lot of holes in it, but would love to see texture. Below you fill a list of suggested yarns, all of which are machine washable for easy care.

Consider multiple sizes of the blankets from stroller blankets to full lap blankets. Think about how the blanket can grow with the child from when they are born to when they are going to the park for play dates. Remember, most kids don't wear winter coats in the car and need an extra layer of warmth from their handmade blankets.

Yarn Suggestions:

- Brava Worsted or Sport
- Chroma Twist Worsted
- Provincial Tweed
- Mighty Stitch
- Mighty Stitch Super Bulky
- Wool of the Andes Superwash
- Brava Bulky
- Brava Sport
- Brava Worsted
- Biggo
- Comfy Worsted
- Swish DK
- Swish Worsted

Please find additional mood boards on Pinterest: pin.it/57QjHQq



MOMMY & ME 2022

Dreaming of matching outfits with you and your child, picture ready for a yearly family photo. Everything from hats to sweaters can be included in this collection. We are looking for items that mirror each other exactly as well as items that are similar with their own style for each age group.

We would love to see items that are perfect for moms to wear with their daughters and their sons. Think about the durability of the stitches you are using and the yarn that will be used in the project. Below is a list of suggestions that are all machine washable for easy care. You will be responsible for writing the pattern for both the child and the adult.

Garment size range--

child 3mo-10yrs, Adult XS-5XL,

Yarn Suggestions:

- Brava Worsted or Sport
- Muse Hand Painted Fingering
- Twill
- Capretta Superwash
- Comfy Color Mist
- Hawthorne
- Brava Sport
- Brava Worsted
- Stroll
- Comfy Fingering
- Comfy Worsted
- Mighty Stitch
- Shine
- Swish DK
- CotLin
- Twill Fingering

Please find additional mood boards on Pinterest: pin.it/36uoToF

