

wecrochet

CALL FOR SUBMISSIONS FALL/WINTER 2022

Submission Themes

WeCrochet is looking for a variety of crochet designs for single pattern downloads, books, and catalogs. We have provided mood boards of inspirational images and yarns to use, as well specific designs we are looking for (*please note, there are 4 pages to this PDF*). This call is for crochet designs only.

Brief Description

Get your hooks ready, we are looking for new crochet patterns in 3 themes for Winter 2022— 2 ball Cowls & Infinity Scarves, 12 Days of Dishcloths/Facecloths, and 12 Weeks of Gifting. Please see each theme's mood board for exact yarn and project details.

Deadline

May 1, 2022

Compensation/Support

\$200-800 (depending on design) per pattern. Our preference is to purchase the pattern outright as an exclusive on the new crochet website. WeCrochet will crochet the samples and will provide yarn support for designers to crochet their own version of the pattern. WeCrochet will also photograph all samples and designers will be able to use these photographs for their own promotions. WeCrochet will provide tech edits and the final pattern layout. WeCrochet reserves the right to change pattern names and requested yarn from the designer to fit our collection.

Submission Requirements

One-page submission, complete with:

- Detailed pattern information
- Suggested yarn
- A sketch of the design
- Sizes included
- Designer bio/contact information
- If the pattern has a stitch pattern other than solid colored single or double crochet, please include a photograph of a swatch of the stitch pattern on the one-page submission (not just a chart or drawing).

While swatches do not need to be in suggested yarn, we do

suggest a solid, neutral color similar to the intended finished project so we can get a better feel for your pattern.

Include all relevant information on one page. Due to high volume, submissions not in this format may not be accepted.

Patterns cannot have been already published elsewhere. Please do not submit completed patterns. Our intended projects and themes are shown on the inspiration boards. Please keep these in mind when putting together your submission.

Send To

Submit your submissions through the link below. You will be taken to a Google Form to add all of your information. If you have any questions about the process please email submissions@wecrochet.com for clarification.

Submit your design HERE: <https://forms.gle/caYx6quaQ7VGvWiJ9>

Other Info

For yarn support, designers must have a US, Canada, Australia, or UK mailing address. If you do not live in one of these countries you will need to have a shipping address in one of those countries for us to ship to and then facilitate shipping to yourself.

Submissions will be accepted through May 1, 2022 designers will be notified of final decisions by May 5, 2022 at the latest. Finished written patterns will be due by June 9, 2022. Any other questions may be directed to submissions@wecrochet.com.

2 BALLS COWLS & INFINITY SCARVES

As the fall season starts we begin to think about gift making. Cowls and Infinity Scarves are the perfect solution to most of your gifting needs. Not only are they quick projects to make but they also require no knowledge of sizing for the recipient.

We are building a collection around cowls and infinity scarves that will keep you toasty and warm throughout the cold winter months. Project that can show off your skills while not requiring a ton of yarn. All projects must be two balls of yarn or less.

Think the perfect accessory for your winter/holiday family photo shoots, gifts for teachers or coworkers, stocking stuffers for teens.

Yarn Suggestions:

- Shine Sport (110 yds)
- Chroma Worsted (198 yds)
- City Tweed Aran (164 yds)
- Swish Bulky (137 yds)
- Mighty Stitch (208 yds)
- Chroma Twist (198 yds)
- Swish DK (123 yds)
- Brava Bulky (136 yds)
- City Tweed DK (123 yds)
- Swish Worsted (110 yds)



12 DAYS OF DISHCLOTHS/FACECLOTHS

Get out your Dishie and whip up some dishcloths or facecloths. Not only are they perfect for your own kitchen and bathroom but make great gifts and basket stuffers for the holiday season. We are looking for 12 brand new dishcloth/facecloth patterns to be featured in our special event. We will have 12 days of new dishcloth/facecloth patterns, with a new one released each day.

All dishcloths must be made in Dishie and must be made in two sizes. There will be a larger size of 8 or 9" square and a smaller size of 5 or 6" square. We prefer that you don't use more than 2 colors for the dishcloth.

Think outside the stitch dictionary box. Show us texture, color play and unique combos for these dishcloth/facecloth patterns.

Yarn Suggestions:

- Dishie



12 WEEKS OF GIFTING

The 12 Weeks of Gifting tradition continues! Starting at the end of September and running into December we launch a brand new pattern each week in our 12 Weeks of gifting series. This year we are planning this collection around a Spa at Home theme.

Bring the spa feel home with these 12 projects that can be used to pamper yourself, or give a gift to a deserving friend, teacher or loved one.

Think baskets, robes, hair towels, slippers, soap sacks, bags, face scrubbies and more.

Yarn Suggestions:

- Dishie
- Comfy
- Billow
- CotLin
- Curio

